



EDUCATION

Master of Arts (MA), Graphic Design

Academy of Art University
San Francisco, CA

Bachelor of Fine Arts (BFA), Graphic Design

Kendall College of Art & Design
of Ferris State University
Grand Rapids, MI

PROGRAMS | LANGUAGES

Adobe Creative Suite

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Acrobat

Adobe Premiere Pro

Adobe After Effects

Final Cut Pro X

Microsoft 365

Microsoft PowerPoint

Microsoft Word

Microsoft Excel

Sketch

QuarkXPress

HTML

CSS

Bill@BillGrillDesign.com

ph. 312 480 0302

DesignbyBillGrill.com

EXPERIENCE

Graphic Designer

Rush University Medical Center | 2017 – Present

Directed, designed and budgeted Philanthropy and Marketing department projects including event decor and invitations, company rebrand strategies and materials for prospective donors.

Designed 46 appeals and planned 65 events, raising a record \$115 million in 2019 for research, education needs and a future cancer center.

Contributed to a 36% increase in patient visits and 38% increase in student enrollment at the University.

Managed the upcoming project schedule and freelance designers workflow.

Contributed to health system rebrand strategy and development including print and web identity and commercial production.

Graphic Designer

Photogenic Inc. | 2013 – 2017

Served as art director and sole in-house designer for a travel photography company.

Created concepts and designed all creative projects from start to finish.

Developed style guides, motion graphics for video postcards, environmental vector renderings for new venues, proposals created in multiple mediums, and the creation of original infographics for use in presentations.

Acquired 20 new clients through proposal writing and art direction.

Graphic Designer

Southwestern Michigan College | 2008 – 2012

Contributed to the marketing team goals by creating and maintaining company branding within all advertising.

Created artwork for billboards, school publications, campus signage, and numerous other projects.

Coordinated video shoots and video/sound coordination for commercials and special events.

Senior Airman

U.S. Air Force | 1998 – 2003



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