



Bill@BillGrillDesign.com

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DesignbyBillGrill.com

EDUCATION

Master of Arts (MA), Graphic Design

Academy of Art University
San Francisco, CA

Bachelor of Fine Arts (BFA), Graphic Design

Kendall College of Art & Design
of Ferris State University
Grand Rapids, MI

EXPERIENCE

Graphic Designer

Rush University Medical Center | 2017 – Present

Directed, designed and budgeted Philanthropy and Marketing projects including event decor and invitations, company rebrand strategies and materials for strategic campaigns for prospective donors.

Helped raise \$41.2 million in 2017 for research and education needs.

Managed the upcoming project schedule and working files via the Workamajig platform.

Managed photo and video shoots.

Graphic Designer

Photogenic Inc. | 2013 – 2017

Served as art director and sole in-house designer for a travel photography company.

Created concepts and designed all creative projects from start to finish.

Developed style guides, motion graphics for video postcards, environmental vector renderings for new venues, proposals created in multiple mediums, and the creation of original infographics for use in presentations.

Acquired 20 new clients through proposal writing and art direction.

Graphic Designer

Southwestern Michigan College | 2008 – 2012

Contributed to the marketing team goals by creating and maintaining company branding within all advertising.

Created artwork for billboards, school publications, campus signage, and numerous other projects.

Coordinated video shoots and video/sound coordination for commercials and special events.

Senior Airman

U.S. Air Force | 1998 – 2003